

Tax Increment Reinvestment Zone No. 1
February 15, 2018

A regular meeting of the Board of Directors of the Tax Increment Reinvestment Zone No. 1 was held on Thursday, February 15, 2018 at 4:00 p.m. in the Council Chamber at City Hall, 401 S. Rogers, Waxahachie, Texas.

Members Present: Mark Singleton, Chairman
Jason Smith, Vice Chairman
Coy Sevier
Mike Lee
Jane Vineyard

Members Absent: Brad Yates
Dusty Autrey

Others Present: Michael Scott, City Manager
Amber Villarreal, Assistant City Secretary

1. Call to Order

Vice Chairman Jason Smith called the meeting to order.

2. Approval of minutes of the Tax Increment Reinvestment Zone No. 1 meeting of November 29, 2017

Action:

Mr. Coy Sevier moved to approve the minutes of the Tax Increment Reinvestment Zone No. 1 meeting of November 29, 2017. Mr. Mike Lee seconded, All Ayes.

3. Presentation of Texas Downtown Association “Best Marketing Campaign” Award

{Chairman Singleton arrived at 4:02 p.m.}

Ms. Amy Borders, Director of Communications and Marketing, announced in November the City of Waxahachie was presented the award for “Best Marketing Campaign” by the Texas Downtown Association for its “A Place in Your Heart” campaign and noted they were the sole finalist. The city also won the “People’s Choice Award.” She recognized city staff and thanked the TIRZ board for their support.

4. Consider funding of 2018 Downtown Waxahachie Walk of Fame Stones

Ms. Borders requested funding for the 2018 Downtown Waxahachie Walk of Fame Stones not to exceed \$8,000.00. She noted this is the festivals fifth year and this year’s honorees include Jim Bynum, Mike O’Daniel, and Dale Evans. She explained the location of these stones will be in the 100 block of West Main and will finish out the block. She explained the stones will be dedicated during the 2018 Crossroads of Texas Film and Music Festival on April 21, 2018.

Action:

Mr. Mike Lee moved to approve funding for the 2018 Downtown Waxahachie Walk of Fame stones not to exceed \$8,000. Mr. Coy Sevier seconded, All Ayes.

5. Citizens' Petitions and Requests

Chairman Singleton noted the Franklin Street Townhomes add a very distinctive new look to downtown. Mr. Singleton also encouraged the city to reach out to the Chamber of Commerce to assist in events to benefit the community.

6. Adjourn

Action:

Mr. Coy Sevier moved to adjourn at 4:13 p.m. Chairman Mark Singleton seconded, All Ayes.

Respectfully submitted,

Amber Villarreal
Assistant City Secretary