

Waxahachie Community Development Corporation
April 10, 2018

A regular meeting of the Waxahachie Community Development Corporation was held on Tuesday, April 10, 2018 at 3:00 p.m. in the Council Chamber at City Hall, 401 S. Rogers, Waxahachie, Texas.

Members Present: John Sanders, President
Mike Ramsey, Vice President
Kevin Strength, Mayor
Michael Scott, City Manager
Bob Lynn
Daniel Morton
Layne Ballard

Ex-Officio Lori Cartwright, City Secretary
Members Present: Charles Harris, Director of Finance
Sandy King, President/CEO Chamber of Commerce

Others Present: Albert Lawrence, Assistant City Manager
Laurie Mosley, Director of Convention & Visitors Bureau
April Ortiz, Civic Center Director
James Villarreal, Recreational Superintendent
Chris Seale, Horticulturist

1. Call to Order

President John Sanders called the meeting to order.

2. Approval of minutes of the Waxahachie Community Development Corporation meeting of March 23, 2018

Action:

Vice President Mike Ramsey moved to approve minutes of the WCDC meeting of March 23, 2018. Mayor Kevin Strength seconded, All Ayes.

3. Hear project updates

Ms. April Ortiz, Civic Center Director, reported at the previous WCDC meeting shading the Civic Center Star Plaza was discussed as well as lighting the tips of the star. She presented optional shade structures ranging from \$37,000 to \$47,000. Discussion was held pertaining to the location of the poles versus attaching the shade structure to the building. Ms. Ortiz stated the tension weight required will make it necessary to have poles installed. She stated as the temperature rises staff will experience with the metal on the star to see how hot it will get. President Sanders stated currently we are in the experience phase. Ms. Ortiz concurred.

City Manager Michael Scott referenced the Amphitheater project noting the electrical is being looked at with Oncor. He stated Staff is reviewing options and one is to go higher on the concrete pole from College Street to the Depot and to the creek where it will connect to another pole. Mr. Scott stated it will be high enough getting power to where it needs to be but not having the impact we desire. President Sanders stated one option was to go below the street and

connect. Mr. Scott stated that option was eliminated because of the number of conflicting utilities in that area. He stated the Railroad is not responding pertaining to easements. President Sanders asked Mr. Scott to confirm with the City Engineer and Halff Associates that College Street is absolutely not an option.

Mr. James Villarreal, Recreational Superintendent, reported the parking lot striping and back filling of the curbs on the new lots is taking place. He reported repairs to the storm drainage washout are completed and the sidewalk will be reinstalled. Mr. Villarreal stated nine (9) large planter pots were installed and have been placed on some islands in the complex parking areas. He stated the entrances are complete, and work on the irrigation system in the common area around the baseball fields is being prepared for sprigging Bermuda.

Mr. Scott referenced the Little Creek Trail and reported staff is working on easements with nine (9) property owners.

4. Hear and discuss monthly activity updates from city staff

Ms. April Ortiz, Civic Center Director, reported the month of April currently has 48 events booked. She noted Navarro College held their "Brilliance" fundraiser and raised \$252,000. She stated the C.A.S.A. "Share the Love" Gala will be held on April 13, IFBB/NPC body building will be held on April 14 and Prom season is around the corner. Upcoming events include graduations, and the 15th Annual Bridal Extravaganza. Ms. Ortiz stated the event coordinator position is still open and Mr. Jay Rodgers put in his resignation and that position will get posted. Ms. Ortiz stated the March planting looks fabulous and grounds look great.

President Sanders asked about day time bookings. Ms. Ortiz stated home schools K-12 will be doing their state testing one week in April and two weeks in May. In addition, Baylor Scott & White Health will have six (6) total event days in April and they book the entire building.

Mr. James Villarreal, Recreational Superintendent, reported tournaments are scheduled every weekend in April. He stated to increase revenue, baseball is being allowed on the back fields while soccer is being played. The Waxahachie Soccer Association asked to play on Wednesday nights because softball is being played and noted it is being allowed. Mr. Villarreal stated activities are taking place every night and sometimes on Fridays.

Ms. Laurie Mosley, Director of Convention and Visitors Bureau, reported Scarborough Renaissance Festival recently opened and will run for seven (7) weeks resulting in booked hotels. Crossroads of Texas Film & Music Festival will be April 19-22 and all events will be at the Chautauqua Auditorium. She stated that same weekend the 2nd annual event of girl campers and Sisters on the Fly Texas Rally will take place in Getzendaner Park. Ms. Mosley stated Staff is moving forward on the Crepe Myrtle Festival and entertainment this year is Memphis Soul a Motown and classic dance band. She announced the headliner entertainment for the Texas Country Reporter festival will be Shenandoah. Ms. Mosley stated she has created a Pinterest page.

Ms. Sandy King, President and CEO of the Chamber of Commerce, reported the Chamber recently worked with other Chambers and all came together to support the first Ellis County fair and rodeo. She stated it was very successful and hotel rooms were booked.

Mr. Chris Seale, Horticulturist, reported he is currently changing out colors. The overpass pots located at Highway 287 will be modified before new planting will take place. Topiary planters on Madison have been planted and will be 2 tiers. Mr. Seale stated Keep Waxahachie Beautiful approached him and asked for a landscape design for a 2x70 foot wall that is located near the Doves Nest. He stated he is working on a design. Mr. Seale referenced the parking garage landscape and reported concrete slabs will be poured creating platforms for planters to sit on.

5. Public Comments

Mr. Chuck Tenant, 319 Magnolia Drive, Waxahachie, stated he volunteers and assists Mr. Villarreal with the softball programs at the Sports Complex. He addressed smokers at the complex and asked if it can be designated as a smoke free Sports Complex. Mr. Villarreal expressed his gratitude towards Mr. Tenant for all he does assisting him at the complex.

President Sanders asked the item be placed on the next agenda. Mr. Scott stated he will consult the City Attorney and Mr. Villarreal stated he will contact his colleagues on how they handle smoking in their complexes.

6. Adjourn

There being no further business, Mr. Dan Morton moved the meeting adjourn at 3:59 p.m. Vice President Mike Ramsey seconded, All Ayes.

Respectfully submitted,

Lori Cartwright
City Secretary