

Waxahachie Community Development Corporation
July 10, 2018

A regular meeting of the Waxahachie Community Development Corporation was held on Tuesday, July 10, 2018 at 3:00 p.m. in the Council Chamber at City Hall, 401 S. Rogers, Waxahachie, Texas.

Members Present: John Sanders, President
Mike Ramsey, Vice President
Kevin Strength, Mayor
Bob Lynn
Daniel Morton
Layne Ballard

Member Absent: Michael Scott, City Manager

Ex-Officio Lori Cartwright, City Secretary
Members Present: Sandy King, President/CEO Chamber of Commerce

Ex-Officio
Member Absent: Charles Harris, Director of Finance

Others Present: Albert Lawrence, Assistant City Manager
Laurie Mosley, Director of Convention & Visitors Bureau
April Ortiz, Civic Center Director
James Villarreal, Recreational Superintendent
Chris Seale, Horticulturist

1. Call to Order

President John Sanders called the meeting to order.

2. Approval of minutes of the Waxahachie Community Development Corporation meeting of June 12, 2018

Action:

Mr. Layne Ballard moved to approve minutes of the WCDC meeting of June 12, 2018. Mr. Daniel Morton seconded, All Ayes.

3. Consider award of bid for Civic Center Star and Fountain projects and associated budget amendment

Ms. April Ortiz, Director of Waxahachie Civic Center, reported bids were received and opened on June 28, 2018. Two bids were received and after review from Mr. Bob Stoffels, Dunkin, Sims, Stoffels Inc., he recommended awarding to the low bidder, Wall Enterprises, in the total amount of \$654,360.00.

Ms. Ortiz stated the original budget for the project was \$450,000.00. She noted an additional \$45,000.00 was anticipated when the shade structure was added to the scope making the project approximately \$159,000.00 more than the architect's estimates. She requested a budget amendment in the amount of \$204,360.00 to complete the project. Ms. Ortiz stated the

completed project will not only enhance the entry to the Civic Center, but provide additional outdoor (rentable) spaces to host events. She noted there is available funding from WCDC working capital to fund the request.

Action:

Mr. Bob Lynn moved to award the bid for Civic Center Star and Fountain projects to Wall Enterprises in the amount of \$654,360.00 and approve associated budget amendment in the amount of \$204,360.00 as presented. Mr. Layne Ballard seconded, All Ayes.

4. Discuss safety policy concerns at Civic Center and take any necessary action

Mr. Albert Lawrence, Assistant City Manager, presented an update noting there is internal discussion with the Police Department noting Ms. Ortiz sent Chief Goolsby a layout of the building and they will be working to provide scenarios for staff to provide and brief users who rent space. Mr. Lawrence stated a plan is being put together as of meeting time.

5. Hear and discuss monthly activity updates from city staff

Mr. Chris Seale, Horticulturist, reported the Christmas lights were delivered and it will take approximately a week putting them together. He stated planters are currently being changed out. The sleeves at Broadhead medians have been plumbed and wired and ready for irrigation. He referenced Park Schoolhouse Road noting the meters are ready to be installed.

President Sanders stated while work is being done on the medians on Broadhead and Park Schoolhouse Road it will give Mr. Seale the experience to possibly soften the medians on Highway 77.

{Mayor Kevin Strength arrived at 3:12 p.m.}

Ms. Laurie Mosley, Director of Convention and Visitors Bureau, thanked the Board for their participation and their families participation in the recent events. She stated it is these types of events that make this city intimate and small town feel with the activities. Ms. Mosley reported the C10s in the Park Truck Show to be held in September is sold out with 900 registered trucks. The show will be followed by a downtown party. She reported in 2019 things are in motion for the Crossroads of Texas Film & Music Festival. Also, the Lions Club State Convention will be held in Waxahachie and she is working with the Chamber of Commerce planning events outside the convention for convention goers. Ms. Mosley reported Good Morning Texas came to Waxahachie and featured Waxahachie as the Crape Myrtle Capital of Texas as well as promoting the July 3-4 events. She stated she will teach customer service training for the Downtown Merchants and will have a session in September for Leadership Waxahachie. Ms. Mosley stated at the end of June she received her Certificate of Graduation from Tourism School.

Mayor Strength thanked Ms. Mosley, her husband Donnie, and Ms. Monica Boyd for what they do making the parade possible. The Board commended her for receiving her Certificate of Graduation from Tourism School.

Mr. James Villarreal, Recreational Superintendent, stated the July 3rd Crape Myrtle Festival was successful at the Sports Complex. He noted the festival may have to be moved next year if the fields get sprigged. The Virtual Tournament Girls' Fast Pitch National tournament was just completed and 52 teams out of 139 used eight fields at the complex while other teams played at other city fields. On opening day all 139 teams were at the complex. Mr. Villarreal reported heavy watering continues throughout the complex on all fields due to lack of rain.

Mr. Dan Morton thanked Mr. Villarreal for what he does noting he sees an increase in sales when teams are in town. The retailers do benefit from these tournaments. He stated James does a great job and we all benefit because of it.

Ms. Ortiz reported June was very busy and closed with 69 events. She stated the Premier Gun Show was very successful noting they sold out vendor space and will be returning in September. Ms. Ortiz stated July is currently booked with 42 events and in August a local clothing store, The Velvet Angel, is hosting a boutique sale at the center. She reported a part-time event coordinator position is open and will soon start interviews.

Ms. Sandy King, President/CEO Chamber of Commerce, stated she is six months into her position and has built a strong team providing better benefits to the members. She is taking courses in Economic Development and has been accepted into Leadership North Texas noting she is trying to be a part of the bigger imprint.

6. Public Comments

None

7. Adjourn

There being no further business, Mr. Dan Morton moved the meeting adjourn at 3:30 p.m. Mayor Kevin Strength seconded, All Ayes.

Respectfully submitted,

Lori Cartwright
City Secretary